

# BUTTON DESIGN CHECKLIST

*This worksheet appears in Copy Hackers Book 4: Buttons & Click-Worthy Calls to Action.*

**INSERT BUTTON IN QUESTION HERE:**



- ☐ This is my primary call to action
- ☐ This button is at least as large as my logo (in the header)
- ☐ This button uses a strong, noticeable color that is not red
- ☐ This button is not grey; it is made to look clickable, not disabled
- ☐ I've added a related icon to draw extra attention to the button
- ☐ I've added sufficient whitespace to separate this button from other elements on the page